



PALMER COMMONS
100 Washtenaw Avenue
Ann Arbor, Michigan 48109



RISK

UNCERTAINTY AND SUSTAINABLE INNOVATION

New perspectives on emerging challenges

SEPTEMBER 20-21, 2011

To succeed in the 21st century, governments and corporations will need to think differently about the relationship between innovation and health risk.

Over the next few years, three questions will dominate the discussion:

How can new approaches to potential health risks in today's technologically complex and interconnected world support sustainable social and economic progress?

How can more proactive approaches to assessing, managing and communicating about emergent risks to human health – both real and perceived – be developed?

How can innovation lead to more effective ways of addressing human health risks in an increasingly technology-based and integrated world?

The 2011 Risk Science Symposium brings together thought leaders from industry, government, academia, the media and other non-governmental sectors to explore these issues and their possible solutions.

Organized by the University of Michigan Risk Science Center, with support from the Bernstein Fund

Co-Sponsored by:



For registration, location and further information, please visit:

John Viera

Director of Sustainability Environment and Safety Engineering, Ford Motor Company

James Wilsdon

Director, Royal Society Science Policy Centre

Martin Philbert

Dean, University of Michigan School of Public Health

Paul Anastas

Assistant Administrator, U.S. Office of Research and Development; Science Advisor to the EPA

James R. Baker Jr.

Director, University of Michigan Nanotechnology Institute for Medicine and the Biological Sciences

Larry Bell

Senior Vice President for Strategic Initiatives, Boston Museum of Science

Greg Bond

Corporate Director of EHS Product Responsibility, Dow Chemical Company

David Goldston

Director of Government Affairs, NRDC

Brian Ivanovic

Senior Vice President, Swiss Re America Holding Corp.

Ray Johnson

Senior Vice President and Chief Technology Officer, Lockheed Martin Corporation

Rodrigo Martinez

Life Sciences Chief Strategist, IDEO

Don Scavia

Director, University of Michigan Graham Environmental Sustainability Institute

John Stone

Co-Director, Center for the Study of Standards in Society

Hilary Sutcliffe

Director, MATTER

For the full list of speakers, please visit the website

www.umriskcenter.org/symp.htm