



2011 Network Performance Management Symposium

October 12 & 13, 2011

Draft Schedule & Agenda

Note: Agenda subject to change.

WEDNESDAY, October 12, 2011

8:00 a m – 9:00 a m	Complimentary Continental Breakfast: Foyer, ACE Conference Center – Meal by Wolfgang Puck Catering	
9:00 a m – 9:30 a m Room: Washington BC	Opening Remarks	
	<ul style="list-style-type: none"> • Carolyn Wukitch, SVP, MHS Product Division, MHS • Ned Moore, VP, Network Performance Management, MHS 	
9:30 a m - 10:30 a m Room: Washington BC	Aligning Network, Product, Care Model and Reimbursement Designs	
	<p>In this presentation, Dr. Robert Kriztler, Deputy Chief Medical Officer, Johns Hopkins Healthcare, LLC and Sam Muppalla, VP of Strategy and Marketing, MHS, will discuss how to scale care and reform initiatives to achieve affordable care. They will discuss the importance of alignment of product, care model and reimbursement designs in achieving scalability. Additionally, the role of network design in implementing and enforcing this alignment will be highlighted.</p> <ul style="list-style-type: none"> • Dr. Robert Kriztler, Deputy Chief Medical Officer, Johns Hopkins Healthcare, LLC • Sam Muppalla, VP of Strategy and Marketing, MHS 	
10:30 a m – 10:45 a m	Break: Foyer, ACE Conference Center	
11:00 a m – 12:00 p m Room: Washington BC	Panel Discussion: Scaling Innovation for Affordable Care	
	<p>Interactive panel discussion featuring:</p> <ul style="list-style-type: none"> • Dr. Robert Kriztler, Deputy Chief Medical Officer, Johns Hopkins Healthcare, LLC • Chris Brehm, Senior Director, CareFirst BlueCross BlueShield • Sam Muppalla, VP of Strategy and Marketing, MHS • Moderator: David Nace, M.D., VP, Medical Director, MHS 	
12:00 p m – 1:00 p m	Lunch Break: Marquis Dining Room, ACE Conference Center – Meal by Wolfgang Puck Catering	
1:00 p m – 2:00 p m Room: Washington BC	Lean Provider Lessons Learned for Post Reform Success	
2:00 p m – 2:15 p m	Break: Foyer, ACE Conference Center	
2:15 p m – 3:15 p m Room: Smeal Amphitheatre	BREAKOUT SESSIONS	Panel Discussion: Cloud Technology and Its Impact on Provider Management
		<p>As cloud computing steadily becomes an integral part of the enterprise computing environment, many payers are looking to cloud services to improve IT efficiency and reduce costs. This panel discussion will focus on how payer IT organizations are taking a strategic approach to cloud technologies to assure performance while effectively balancing the economic benefits with the need for privacy and security. Featuring:</p> <ul style="list-style-type: none"> • Jeffrey Rivkin, Enterprise Architect, CareFirst BlueCross BlueShield • Scott Fraser, VP, Information Technology, MHS • Matias Klein, AVP, Software Development, MHS • Moderator: Beth Kuzmak, Senior Director, Technology Governance, MHS
2:15 p m – 3:15 p m Room: Washington BC		Panel Discussion: Retail Healthcare and its Impacts on Healthcare
		<p>Interactive panel discussion featuring:</p> <ul style="list-style-type: none"> • Igor Belokrinitsky, Principal, Booz & Co. • Jim Evans, VP, Payment Mgmt. & Analytics, MHS • David Nace, M.D., VP, Medical Director, MHS • Matthew Zubiller, VP, Decision Management, MHS • Moderator: Robert Capobianco, Director of Marketing, MHS
3:15 p m – 5:00 p m Room: Plymouth Room	Demonstration Center	
	Attendees will have the opportunity to meet with the McKesson Network Performance Management product team to discuss the portfolio and view pre-set demonstrations of features and functions.	

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6:00 p m – 10:00 p m	Welcome Dinner: Marquis Lounge/Patio, ACE Conference Center - Meal by Wolfgang Puck Catering
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THURSDAY, October 13, 2011

8:00 a m – 9:00 a m	Complimentary Continental Breakfast: Marquis Dining Room, ACE Conference Center – Meal by Wolfgang Puck Catering
9:00 a m – 9:50 a m Room: Washington BC	<p>Case Study: Reducing ALR Through Integrating PIM and Contracting</p> <ul style="list-style-type: none"> • Michael Sundin, Dir, Provider Data Management, Blue Cross Blue Shield Massachusetts
9:50 a m – 10:40 a m Room: Washington BC	<p>Case Study: VBR: Paying for Value: Scaling Reimbursement Innovation</p>
10:40 a m – 10:55 a m	Break: Foyer, ACE Conference Center
10:55 a m – 11:45 a m Room: Washington BC	<p>Panel Discussion: Top 5 Disruptions for the Payer Business Model</p> <p>Interactive panel discussion featuring:</p> <ul style="list-style-type: none"> • Catherine Killian, AVP, Network Operations, Keystone Mercy Health Plan • Kathy Lee, Director, Provider Relations, Scott & White Health Plan • Paul Williams, Senior Director, Strategic Initiatives, CIGNA • Jim Evans, VP, Payment Mgmt. & Analytics, MHS • Moderator: Dr. Sanjay Saxena, VP, Partner, and Leader, Booz & Co.'s Western Region Health Practice
11:45 a m – 12:45 p m	Lunch Break: Marquis Dining Room, ACE Conference Center – Meal by Wolfgang Puck Catering
12:45 p m – 1:45 p m Room: Washington BC	<p>Keynote: Employer Perspective: Affordable Care via VBID</p> <p>This keynote session features A. Mark Fendrick, M.D., Co-Director, University of Michigan Center for Value-Based Insurance Design who will address the importance of VBID to employers and how it fits into the post-reform environment. Dr. Fendrick will discuss the importance of the provider network to fulfilling the promise of the VBID. The session will also highlight success stories and critical lessons learned by health plans.</p> <ul style="list-style-type: none"> • A. Mark Fendrick, M.D., Co-Director, University of Michigan Center for Value-Based Insurance Design
1:45 p m – 2:45 p m Room: Washington BC	<p>IPM Product Roadmap</p> <p>The product team will share an overview of the roadmap strategy along with a demonstration of key products, features and enhancements currently under development. You'll have the opportunity to vote for your favorite feature candidates for Network Performance Management. Ballots will be collected, results will be compiled and the winners will be shared with the attendees.</p> <ul style="list-style-type: none"> • Mike Flanagan, AVP of Product Management, MHS
2:45 p m – 3:00 p m	Break: Foyer, ACE Conference Center
3:00 p m – 3:45 p m Room: Smeal Amphitheatre	<p>Technology Roadmap</p> <p>Come learn about the vision and mission of the Integrated Provider Management technology roadmap. The MHS technology team will discuss technology trends, what we've changed and the value these changes provide to customers.</p> <ul style="list-style-type: none"> • Matias Klein, AVP, Software Development, MHS • Beth Kuzmak, Senior Director, Technology Governance, MHS
3:00 p m – 3:45 p m Room: Washington BC	<p>Case Study: Provider Selection</p> <ul style="list-style-type: none"> • Paul Williams, Senior Director, Strategic Initiatives, CIGNA

BREAKOUT SESSIONS

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3:45 p m – 5:00 p m Room: Plymouth Room	Demonstration Center Attendees will have the opportunity to meet with the McKesson Network Performance Management product team to discuss the portfolio and view pre-set demonstrations of features and functions.
5:30 p m – 10:00 p m	Closing Dinner: Stotesbury Mansion – Meal by Feastivities <i>Product Roadmap Results Revealed & Give Away Announced!</i>

FRIDAY, October 14, 2011

Optional Excursion! – 9:00am – 2:00pm – Tour of historic Philadelphia