

National Health Leadership Council Forum
*Comparative Effectiveness Research: What is It? Why
 Should Purchasers Care?*
 June 21-23, 2011 · Graves 601
 Minneapolis, Minnesota

Tuesday, June 21, 2011	Room
6:30 pm – 7:30 pm	Reception
Wednesday, June 22, 2011	
7:30 am – 8:00 am	Continental Breakfast
8:00 am – 8:30 am	Welcome and Introductory Remarks Andrew Webber, President & CEO, National Business Coalition on Health Carolyn Pare, CEO, Buyers Health Care Action Group
8:30 am – 9:15 am	Comparative Effectiveness Research: What is it? Why is This Important? Jeffrey Lerner, Ph.D., President & CEO, ECRI Institute
9:15 am – 9:30 am	Break
9:30 am – 11:00 am	Federal Landscape Dan Leonard, President, National Pharmaceutical Council, Moderator Larry Becker, Director, Strategic Partnerships and Alliances, Xerox Corporation Jean Slutsky, P.A., M.S.P.H., Director, Center for Outcomes and Evidence, AHRQ Michael Lauer, M.D., National Institutes of Health
11:00 am – 12:15 pm	Multi-Stakeholder Panel Carmella Bocchino, R.N., M.B.A., Executive Vice President, Clinical Affairs & Strategic Planning, America's Health Insurance Plans Daniel Wolfson, M.H.S.A., ABIM Foundation Carolyn Pare, CEO, Buyers Health Care Action Group Charlotte Collins, J.D., Chair, National Health Council's CER Subcommittee, Vice President of Policy and Programs, Asthma and Allergy Foundation of America
12:15 pm – 1:15 pm	Lunch
1:15 pm – 2:00 pm	Employer Perspectives on CER: Research Findings and Implications Chuck Reynolds, President of Employer Practice, The Benfield Group
2:00 pm – 3:00 pm	Shared Decision Making Jack Fowler, Past President & Senior Scientific Advisor, Foundation for Informed Medical Decision Making

Thursday, June 23, 2011

8:00 am – 8:30 am	Continental Breakfast
8:30 am – 9:00 am	Program Review and Introductions
9:00 am – 9:45 am	Implications for Value-Based Insurance Design Mark Fendrick, M.D., Professor Internal Medicine and Health Management & Policy, University of Michigan
9:45 am – 10:00 am	Break
10:00 am – 11:30 am	Shared Decision Making in Minnesota Marcus Thygeson, MD, President, Center for Healthcare Innovation, Allina Hospitals & Clinics Jan Schuerman, MBA, ICSI SDM Project Lead, Institute for Clinical Systems Improvement (ICSI) Michele O'Brien, RN, MSN, ACNS-BC, BA, Thoracic Oncology Clinical Nurse Specialist, Minnesota Oncology, Southdale Medical Center Amy T. Wang, MD, Senior Associate Consultant, Assistant Professor, Mayo Clinic, Division of General Internal Medicine
11:30 am- 12:00 pm	Summary and Closing Remarks Andrew Webber, President & CEO, National Business Coalition on Health

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